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(54) **Pos system with capability for entering and printing advertisements, and method of controlling it**

(57) A POS system has a cash register (131) and a terminal device (111) provided separate from said cash register (131). The cash register (131) comprises first input means for entering data concerning one or more products selected for purchase by a first customer, first calculating means responsive to said check-out information for calculating the amount of money to be paid for said products by said first customer, first printing means, and first control means for controlling said first printing means to print a receipt for said first customer, said receipt including check-out information related to the purchase of said products. The terminal device comprises second input means (114, 117) arranged to allow a second customer to enter an advertisement to be printed by said POS system. The system further comprises second calculating means for calculating an advertising fee to be paid for the publication of said advertisement, payment detection means for detecting payment of said advertising fee, second control means responsive to said payment detection means for storing said advertisement in a storage device, and retrieving means responsive to said first control means for retrieving an advertisement from said storage device, wherein said first control means is adapted to control said first printing means to print said retrieved advertisement together

with said check-out information on said receipt.

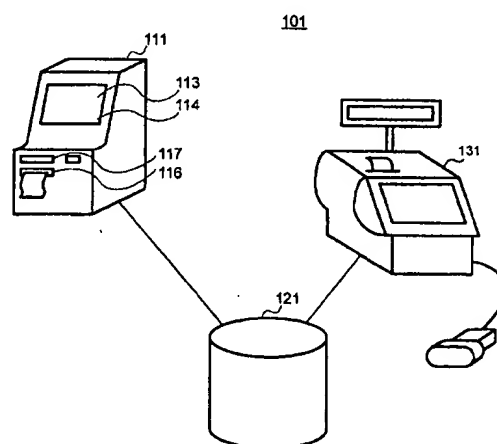


FIG. 1



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## EUROPEAN SEARCH REPORT

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EP 00 10 4514

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Place of search <b>THE HAGUE</b>		Date of completion of the search <b>13 June 2001</b>	Examiner <b>Schofield, C</b>
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